

**IV/IV B.Tech. DEGREE EXAMINATIONS, NOVEMBER- 2019****First Semester****COMPUTER SCIENCE ENGINEERING****DATA ENGINEERING****Time: Three Hours****Maximum marks:60****Answer Question No.1 Compulsory****6X2=12 M****Answer ONE Question from each Unit****4X12=48 M**

1. a) Mention different data transformation techniques
- b) Brief on Entropy and Gain
- c) Fact and Dimension tables
- d) What is Jaccard coefficient?
- e) Compare and contrast classification and clustering
- f) Define support and confidence

**UNIT-I**

2. a) Classify and explain kinds of data that can be used for data mining.
- b) Explain various data mining tasks giving example for each.

**(OR)**

3. a) What is the need for preprocessing? List various preprocessing techniques.
- b) Explain the design of a data warehouse and steps in its implementation.

**UNIT-II**

4. a) Define sampling. Mention the different types of approaches for sampling and explain each in detail.
- b) Explain the concept of feature subset selection and its importance.

**(OR)**

5. Enumerate on the FP-Tree representations and with an example, explain the frequent item set generation in FP-Growth algorithm.

**P.T.O**

### **UNIT-III**

6. What is cluster analysis? Explain additional issues of K-means. Describe K-means as an optimization problem.

**(OR)**

7. a) What are outliers? How are they detected? Explain any one technique in detail.  
b) Describe the center based approach for DBSCAN.

### **UNIT-IV**

8. a) Mention the characteristics of Bayesian Belief Networks. Explain.  
b) Explain spatial data cube construction and spatial OLAP.

**(OR)**

9. a) How does latent semantic indexing reduce the size of the term frequency matrix? Explain.  
b) Describe the construction of a multilayered web information base.  
c) What kinds of association can be mined in multimedia data? Explain in brief.



**IV/IV B.Tech. (Supple) DEGREE EXAMINATIONS, JUNE- 2019**

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**Answer Question No.1 Compulsory**

**6X2=12 M**

**Answer ONE Question from each Unit**

**4X12=48 M**

1. a) Define data warehouse
- b) Rule-based hierarchies with suitable example.
- c) Metadata
- d) Mention measure of classifier accuracy
- e) Define outlier
- f) What is a sequence database?

**UNIT-I**

2. a) What are the major issues in Data Mining? Explain.
- b) What is meant by Data quality? Discuss.

**(OR)**

3. a) What is data mining? List and describe the motivating challenges of data mining.
- b) What is an attribute? Explain different types of attributes with examples.

**UNIT-II**

4. a) With an example, explain the FP-growth algorithm.
- b) Write short notes on discretization and binarization.

**(OR)**

5. a) What are the similarities and dissimilarities between simple attributes? Explain.
- b) Discuss about computational complexity of frequent itemset generation.

**P.T.O**

### **UNIT-III**

6. a) Discuss in detail about agglomerative hierarchical clustering.
- b) Explain clustering using representatives algorithm with example.

**(OR)**

7. a) Give an overview of cluster analysis.
- b) Write the DBSCAN algorithm and explain how to select DBSCAN Parameters.

### **UNIT-IV**

8. a) Describe the general approach to solving a classification problem with a suitable example.
- b) Discuss the back propagation algorithm for neural network-based classification of data.

**(OR)**

9. Write short notes on the following
  - a) Web usage mining
  - b) Search engines
  - c) Multimedia databases Vs Transactional databases.

